



2017 Annual Business Meeting Minutes

January 27, 2017

San Francisco, CA

7:30 AM – 8:05 AM PT

President Bob Addleton called the 2017 Annual Alliance Business Meeting to order at 7:30 AM PT on January 27, 2017 and welcomed members. Establishing a quorum, President Addleton reviewed the agenda and introduced the 2016 Board of Directors.

CONSENT			
Agenda Item	Major Discussion	Action Items	Motions (unanimous unless otherwise noted)
A. Approval of 2016 Business Meeting Minutes	Secretary George-Figueroa presented the approved 2016 Business Meeting minutes	Approved 2016 Business Meeting minutes posted on the Alliance website	
STRATEGIC SESSION - BUSINESS			
A. President Update	President Addleton provided an update on the direction and strategic accomplishments in 2016 with the outcome of ensuring a stable organization and adding membership value. The Board approved continuation of the strategic plan pillars: Professionalism, Strategic Outreach and Membership.	Accomplish 2017 strategic plan actions which set priorities, focus and resource allocation.	
B. Vice President Update	Vice President Bruner reported on strategic plan 2017 revisions in alignment with 2017 approved operational budget. 2017 committee actions and work provide target dates for deliverable completion and recommendations.	Board to consider the impact of our changing national leadership and potential healthcare system alterations on our organization and membership.	
C. Treasurer Update	Treasurer Kawczak reviewed the 2016 Finance Committee actions and presented the 2016 forecasted financials. Alliance is in a positive financial position. Investments in membership value in the areas of publications/communications, CHCP certification and associate certificate for professional advancement are		

	targeted areas.		
D. Secretary Update	Secretary George-Figueroa noted increasing volunteerism and improvements with the organizations committee structure. All committee have updated job descriptions, actions and established communication pathways.		
E. Foundation President Update	Foundation President Dellert recognized Foundation Board of Directors and thanked them for their service. Foundation BOD Task Force chair Balmer reported on the task force's due diligence performance in consultation with Attorney, Past Presidents, and grantors to complete directive from Foundation BOD.	Improved service to Alliance membership will be better managed within the Alliance vs. a separate organization. As of January 1, 2017: Transfer Foundation funds, assets and activities to the Alliance and dissolve the Foundation	
F. Executive Director and CEO Update	Executive Director Kendall-Ellis reported on members top reasons for joining: In-person meetings, career advancement and emerging relevant information. Reported on benefits and resource improvements for members in these top areas.	Continue to support membership value and advance the top reasons for joining the Alliance	
GENERATIVE SESSION - BUSINESS			
A. Question and Answers	No questions from the membership		
SWEARING IN OF OFFICERS			
A. Swearing in of Officers	Alliance: President Addleton swore in Gayla Bruner, President, Steven Kawczak, Vice President, Chitra Subramaniam, Treasurer, Joseph Kim, Director, Sally O'Neill, Director, Charles Willis, Director and Beth Wilson, Director	2017 Board of Director Officers and Directors sworn in and assumed their offices on January 27, 2017.	

Meeting adjourned at 8:05 AM PT

Respectfully submitted by:



Bina George-Figueroa, MS, CHCP, FACEHP
Secretary